



Strategic Finance Advisory

Executive Financial Advisory and Strategic Services



Financial clarity for institutional decisions.

HEEM helps college and university leaders understand financial pressures, test assumptions, evaluate options and align resources with mission and priorities.



Advisory consultations begin at **\$350** per hour.

SERVICES AND PROFESSIONAL FEES



Executive Financial Advisory Consultation

Confidential consultation for presidents, provosts, chief financial officers, boards and senior leadership teams addressing financial, operational or governance questions.



Academic Financial Assessment

Examination of instructional economics, contribution margins, academic cost drivers, program demand, resource allocation and program sustainability.



Senior Financial Strategy Review

Focused review of a defined budget, resource allocation, financial sustainability or operational planning question.



Financial Modeling and Scenario Planning

Enrollment modeling, revenue and expense projections, scenario analysis, financial forecasting and evaluation of institutional options.



Institutional Effectiveness and Efficiency Assessment

Analysis of organizational structures, operations, staffing, resource use, service delivery and opportunities for institutional improvement.



Comprehensive Financial Sustainability Assessment

Institution wide assessment connecting financial condition, enrollment, academic programs, organizational capacity, operations and strategic priorities.



PLANNING NOTE

Fees are provided for planning purposes. Final fees reflect the agreed scope, institutional complexity, data readiness, timeline, stakeholder participation and required deliverables. A tailored scope and fee are provided before work begins. Travel and onsite expenses are billed separately when required.

HEEM provides strategic financial analysis and institutional decision support. Institutions retain responsibility for accounting, audit, tax, legal, investment and fiduciary decisions.

