



Strategy & Institutional Effectiveness Workshops

Workshop Options & Fees

Choose a focused workshop, a comprehensive institutional review, or a customized engagement designed around the institution's priorities, audience and desired outcomes.



Virtual

Up to 10 participants

Starting at \$7,500

- **Choose one:** Deans Essentials; Chairs Essentials; Accreditation Mini-Sprint; AI Governance & Policy Primer; Institutional Capacity Overview; or Academic Systems Reset Scorecard.
- **Materials:** Digital workbook licenses for all attendees.
- **Deliverable:** Guided action list and summary memo.
- **Certificates:** Professional Development Participation Certificate for each participant.

Half-day virtual session, approximately 3 to 4 hours. Up to \$4,990 in workbooks based on 10 licenses at \$499 each. Expert facilitation included.



Standard On-Campus

Up to 25 participants

Starting at \$18,500

- **Choose one:** Deans Full-Spectrum; Chairs Comprehensive; Accreditation Sprint; AI Governance Lab; or Academic Infrastructure Blueprint.
- **Materials:** Printed workbooks for all attendees and custom templates or worksheets.
- **Deliverable:** Summary report with guided action plan.
- **Certificates:** Professional Development Participation Certificate for each participant.
- **Post-support:** One 60-minute follow-up call within 30 days.

One full day on site. Workbooks, toolkits and materials included. Executive facilitation and continental U.S. travel and lodging included.



Strategic Two-Day Intensive

Up to 35 participants

Starting at \$29,000

- **Deep Dive Analysis:** Choose one: Accreditation Support; AI Governance & Policy Development; Academic Freedom & Shared Governance; Academic Operations & Infrastructure Assessment; or Strategy Development.
- **Materials:** 35 printed hardcover workbooks.
- **Deliverables:** Institutional scorecard, 12-month roadmap and related template pack.
- **Certificates:** Professional Development Participation Certificate for each participant.
- **Post-support:** Two 60-minute coaching calls.

Two full days. Workbooks, toolkits and materials included. Executive facilitation and continental U.S. travel and lodging included.



Final scope and fees are confirmed through a Statement of Work.
HEEM retains intellectual property rights. Cancellation and rescheduling terms apply.



INQUIRE ABOUT HEEM WORKSHOPS: info@heemconsulting.com



Advanced & Custom Workshops

Institutional Review, Custom Design & Signature Series

For cabinets, boards, systems and institutions seeking deeper analysis, tailored design or sustained implementation support.



Comprehensive Institutional Review

Cabinet & Board, (1 month)

Starting at \$35,000

- **Deep Dive Analysis:** Priority-aligned focus areas matched to institutional imperatives.
- **Materials:** Comprehensive Executive Briefing Book, including risk and ROI scenarios and peer benchmarks.
- **Deliverables:** Decision charter covering 3 to 5 institutional decisions with criteria, timelines and an implementation plan.
- **Certificates:** Professional Development Participation Certificates.
- **Post-support:** Two 90-minute strategy calls.

*One virtual pre-meeting and a two-day retreat.
High-impact strategy engagement. U.S. travel
and lodging included.*



Institution-Custom

2-3 months

Starting at \$44,000

- **Scoping:** Collaborative intake call to define outcomes, audiences and cadence.
- **Format:** Flexible modules delivered virtually or on site, multi-campus alignment, or system series.
- **Outcomes:** Examples include a multi-campus accreditation playbook, AI policy and governance frameworks, or an institutional restructuring retreat.
- **Materials:** Mix of printed workbooks, digital licenses and toolkits as needed.
- **Deliverables:** Tailored agenda, policy or playbook drafts and executive briefing outputs.
- **Post-support:** Negotiated clinics, coaching or embedded project management to support adoption.

*Custom-designed around the institution's goals.
Available for single-campus or multi-campus work.
Travel and lodging billed separately.*



HEEM Signature Efficiency Series

3 to 6 months

Starting at \$50,000

- **Deep Dive Analysis:** Step-by-step modules and evidence pack designed to improve institutional efficiency.
- **Materials:** HEEM hardcover and digital workbook licenses for up to 30 named users, with a value of up to \$499 each.
- **Deliverables:** Action Report and Communications Toolkit.
- **Certificates:** Professional Development Participation Certificate for each participant.
- **Post-support:** Three supporting work clinics and an office-hours block consisting of four 30-minute sessions.

*Three to four modules delivered across
3 to 6 months. Travel and lodging
billed separately.*



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