HIGHER EDUCATION
EFFICIENCY AND MANAGEMENT CONSULTING

Financial Modeling & Analytical Services

Focused analysis for defined institutional questions

Answer a specific question with focused financial analysis.

These services help institutions address a defined financial or operational question without beginning with a broader engagement. They may also be incorporated into project based work when leaders need a more comprehensive assessment or implementation plan.

Focused analytical services begin at $8,500.

TYPICAL DELIVERABLES

- Defined analytical question
- Data requirements
- Analytical model
- Findings summary
- Leadership briefing

ANALYTICAL SERVICES

ANALYTICAL SERVICE	DESCRIPTION
Contribution Margin Modeling	Program level revenue and cost analysis, contribution margin modeling, instructional economics and sustainability evaluation.
Multiyear Financial Forecasting	Revenue, expense, reserve, scenario and institutional sustainability projections across multiple years.
Enrollment and Tuition Revenue Modeling	Scenario analysis connecting enrollment, pricing, discounting, student mix and net tuition revenue.
Operational Efficiency Modeling	Analysis of cost drivers, capacity, processes and service delivery to identify realistic efficiency and modernization options.
Scenario Planning and Sensitivity Analysis	Testing of key assumptions, financial risks and strategic alternatives across multiple institutional conditions.
Benchmarking and Comparative Analysis	Peer financial, staffing, operational and academic comparisons to inform institutional targets and decisions.

PLANNING NOTE

Fees are provided for planning purposes. Final fees reflect the agreed analytical scope, institutional complexity, data readiness, timeline, stakeholder participation and required deliverables. A tailored scope and fee are provided before work begins. Travel is billed separately when onsite support is requested. Systemwide and multicampus analyses are scoped separately.

HEEM provides strategic financial analysis and institutional decision support. Institutions retain responsibility for accounting, audit, tax, legal, investment and fiduciary decisions.

INQUIRE ABOUT ANALYTICAL SERVICES | info@heemconsulting.com